ICBL Third Review Conference Media Review – 8-7-2014

International Coverage
International coverage of ICBL participation in the Third Review Conference was widespread and covered a range of perspectives including stories on Mozambique as a treaty success with ongoing challenges, interviews with landmine survivors, a thorough critique of US ban policy over several days, and ICBL’s completion challenge calls, among others.

Coverage was recorded in Arabic, Chinese, English, French, German, Portuguese and Spanish and was carried by international news services Agence France Presse, Associated Press, CNN, Deutsche Welle, EFE, Lusa, Reuters, Bloomberg and Xinhua. Significant coverage also appeared in Chicago Sun-Times, Der Spiegel, New York Times, Time Magazine, Wall Street Journal and Washington Post, as well as on Al-Jazeera television, Radio France Internationale, Radio Television Suisse and Rádio e Televisão de Portugal.

The New York times notably carried three feature length stories and an editorial, from 23 June to 5 July focusing on US mine ban policy and the 27 June announcement that the US will take steps towards joining the treaty.

Local Coverage
Several Mozambique national outlets including television, radio, online and print media provided extensive coverage of the Third Review Conference. Coverage included reporting on the plenary and high level segments of the meeting and importantly also on the ICBL Survivor Network workshop and on the delegation overall, including Mozambican campaigners and landmine survivors.

National television and radio broadcasts on the meeting were aired throughout the week but unfortunately were not available online. A range of online journal coverage is included below.

Arabic
Alrai Media Group – France hailed today the decision by the US to stop production of antipersonnel mines – 30 June
http://www.alraimedia.com/Articles.aspx?id=515048

English
New York Times – Treaty is making landmines weapon of the past - 23 June

Al-Jazeera – Looking back at landmine treaty 15 years – 23 June
AP – Mozambique free of landmines – 23 June

Time Magazine – Rats sniff out danger - 23 June

AFP – US not ready to commit to landmine ban treaty – 23 June

Star of Africa – APA – Landmine conference begins in Maputo – 23 June

24 - France Reaffirms Universalization need for MBT – 24 June
http://nvonews.com/france-reaffirms-need-to-ban-all-anti-personnel-mines/


Chicago Sun Times – World fights landmines but US still on sidelines – 26 June

Toronto Star – US takes new step toward signing MBT 27 June

WSJ - In New Land Mine Policy, U.S. Takes Step Toward Treaty Approval 27-6
http://online.wsj.com/articles/obama-administration-sets-course-to-sign-land-mine-ban-1403870731

AP – US will join treaty to ban landmines 27-6
http://www.pressherald.com/2014/06/28/u-s-will-join-treaty-to-ban-land-mines/

Bloomberg – Obama to halt production of land mines – 27-6

Al-Jazeera.com – US to stop producing, buying landmines 27 June

Deutsche Welle US – Us diligently pursuing solutions to join anti landmine Ottawa Convention – 27-6
US moves to phase out landmines

Washington Post - U.S. declares it will not produce any more antipersonnel land mines – 27 June

http://www.digitaljournal.com/pr/2021253 - ixzz36sa4geZ

Reuters – U.S. says will no longer make, buy anti-personnel land mines -28-6

International Herald Tribune (NYT) – US finally says no to AP landmines 28-6

http://www.ibtimes.co.uk/us-landmines-ban-republicans-human-rights-activists-criticise-obamas-decision-1454497

CNN - U.S. to phase out landmines that target people 28-6

Al-Jazeera America - US signals intention to eliminate its land mines, join treaty 28-6

VOA – US phasing out landmines – 28-6
http://www.voanews.com/content/us-moves-to-phase-out-landmines/1946501.html

New York Times – Still further to go on landmines 5 July
http://www.nytimes.com/2014/07/05/opinion/still-further-to-go-on-land-mines.html?_r=0

French
Journal Metro – Ambitieux objectif de deminage au Mozambique
http://journalmetro.com/monde/515348/ambitieux-objectif-de-deminage-au-mozambique/
Afrique Infos - Le Mozambique bientôt exempt de mines terrestres – 23 June
http://m.afriquinfos.com/noticia.asp?id=257783

AP – Mozambique veut deminer tout son territoire - 23 June
http://www.985fm.ca/international/nouvelles/le-mozambique-veut-deminer-tout-son-territoire-d-i-327008.html

Le Temps
Mines antipersonnel, «il reste encore à faire» - 24 June
http://www.letemps.ch/Page/Uuid/9ba36800-fa46-11e3-becf-b7f9645726d2/Mines_antipersonnel_il_reste_encore_à_faire

Quihze ans après – 24 June

L’avenir (Belge) - La princesse Astrid en terrain mozambicain miné - 27 June

AFP - Les Etats-Unis font un pas vers le traité interdisant les mines antipersonnel – 27 June

France info - Les Etats-Unis prêts à l’interdiction des mines antipersonnel – 27 June

Le Journal de Montréal – 27 June

RTS (Radio Télévision Suisse) – 27 June
http://www.rts.ch/info/monde/5965586-les-etats-unis-ne-fabriqueront-plus-de-mines-antipersonnel.html

Romandie.com (Suisse) - 27 June

Le Matin (Suisse) – 27 June
http://www.lematin.ch/monde/ameriques/Les-EtatsUnis-ne-fabriqueront-plus-de-mines-antipersonnel/story/31468769

German
Der Spiegel – 27 June
Die Welt – 27 June

Mandarin Chinese
Etoday.net – 23 June
http://www.ettoday.net/news/20140623/370964.htm

Sina – 24 June
http://m.news.sina.com.tw/article/20140624/12744651.html

Xinhua in Africa – 24 June
http://www.xinhuaafrica.com/index.php?m=content&c=index&a=show&catid=14&id=6757

Portuguese
Noticias ao Minuto - Moçambique
Guebuza alerta para necessidade imediata de banir minas terrestres – 23 June
http://www.noticiasaoiminuto.com/mundo/238469/guebuza-alerta-para-necessidade-imediata-de-banir-minas-terrestres

Lusa – Maputo Centenas de delegados internacionais analisam avanços na erradicação de minas terrestres 23 June
http://www.noticiasaoiminuto.com/mundo/237782/centenas-de-delegados-internacionais-analisam-avancos-na-erradicacao-de-minas

Lusa - Maputo Minas terrestres cada vez mais perto do fim 23-6

China Radio International - Moçambique deverá concluir trabalhos de desminagem até ao final deste ano 23 June
http://portuguese.cri.cn/1721/2014/06/24/1s185845.htm

Lusa - Mais de 160 países iniciam hoje em Maputo plano final para erradicação de minas terrestres – 23 June

RTP - PR moçambicano avisa que não se pode esperar mais 15 anos para banir minas terrestres – 23 June

RTP - Produção e uso de minas terrestres cada vez mais perto do fim – 23 June
http://www.rtp.pt/noticias/index.php?article=747148&tm=7&layout=121&visual=49

NOTICIAS: ATÉ DEZEMBRO DESTE ANO: Moçambique poderá estar livre de minas – 24 June
NOTICIAS: MINAS ANTI-PESSOAIS: Tratado mudou o mundo – 24 June

Nobel da Paz lamenta recurso às minas pelos Estados em guerra
TERÇA, 24 JUNHO 2014 15:24 | REDAÇÃO


O País: Sofala é a província com maior área minada em Moçambique – 24 June

Noticias: Pessoa com deficiência: Barreiras arquitectónicas dificultam integração social – 25 June

EFE – Estados Unidos anunciam que não irão substituir estoque de minas antipessoal - 27 June
http://noticias.r7.com/internacional/estados-unidos-anunciam-que-nao-irao-substituir-estoque-de-minas-antipessoal-27062014

AFP - EUA anunciam fim de fabricação de minas antipessoais - 27 June

RFI – EUA se comprometem a parar fabricação de minas terrestres antipessoais - 27 June
http://www.portugues.rfi.fr/americas/20140627-eua-se-comprometem-parar-fabricacao-de-minas-terrestres-antipessoais

Correio da Manhã Estados Unidos anunciam intenção de aderir ao tratado internacional de minas terrestres - 27 June
Lusa - Maputo Governo português apela à destruição de 'stocks' de minas terrestres - 27 June  
http://www.noticiasaominuto.com/mundo/240568/governo-portugues-apela-a-destruicao-de-stocks-de-minas-terrestres

Spanish

EFE – Maputo acoge conferencia sobre tratado de Ottawa para erradicación de minas - 23 June  

EFE - EEUU da un paso decisivo para unirse al tratado de prohibición de minas – 27 June  

Mundo Negro Digital – Encuentro en Mozambique para acabar minas antipersonales – 24 June  

Sahara Press Service – La RASD apoya el Tratado de Prohibición de Minas y la Convención sobre Municiones en Racimo – 30 June  
http://www.spsrasd.info/es/content/la-rasd-apoya-el-tratado-de-prohibicion-de-minas-y-la-convencion-sobre-municiones-en-racimo

Related Media


BBC The World/Public Radio International – Interview with Jody Williams – 1 July  
http://www.pri.org/stories/2014-07-01/will-us-join-other-nations-banning-land-mines

Vermont Public Radio – Leahy criticizes Obama not supporting ban on landmines – 24 June  
http://digital.vpr.net/post/leahy-criticizes-obama-not-supporting-ban-land-mines

US Senator Leahy 25-6 statement on the Mine Ban Treaty:  
http://youtu.be/jO7nE-0zCAo.

CBC - Interview with Yeshua Mosher– 24 June
Report on Handicap International field trip round Beira, broadcast on at least 4 national German radio stations (BR, WDR, SWR, Deutschlandfunk):
http://www.ardmediathek.de/radio/Informationen-am-Mittag-Beitr%C3%A4ge-Deuts/Die-Plage-ausrotten-Wie-Mosambik-sich-/Deutschlandfunk/Audio-Podcast?documentId=22014062&bcastId=21554262

Radio interview with HI Germany Director François De Keersmaeker - 23 June
http://www.wdr5.de/sendungen/morgenecho/landminen110.html

Neues Deutschland – 23 June
http://www.neues-deutschland.de/artikel/936741.zehn-opfer-pro-tag.html

German press release (based on the ICBL release) Entwicklungspolitiks online – 23 June

Pacifica Radio – Interview with Jody Williams - 1 July
http://uprisingradio.org/home/2014/07/01/nobel-laureate-is-cautiously-optimistic-on-obama-promise-to-join-landmine-treaty

Social Media
Campaign messaging around the 3RC and the ICBL Completion Challenge to states was broadcast to a wide audience via Facebook and Twitter in the run up to and during the meeting.

Facebook
Messages via Facebook reached an average of 12,500 viewers per day from 1 June to 8 July and were distributed to some 20,000 individuals on closing day of the conference. This level of reach was maintained until 2 July.

Twitter
There were 397 tweets sent out on the @Minefreeworld account from 1 June to 8 July, with 336 of those from 23 to 27 June. 321 or over 80% of all tweets were retweeted, for a total of 931 times.

The tweets most retweeted included:
Tweets most favorited included:

ICBL @minefreeworld June 27, 2014, 7:25 pm via TweetDeck 11 5
#3RevCon now closed, with #Maputo Action adopted & US announcing it intends to join @MineBanTreaty in future. See: bit.ly/11k1WMA

ICBL @minefreeworld June 23, 2014, 10:35 am via Twitter Web Client 9 2
New #LandmineMonitor reports available at the-monitor.org.

ICBL @minefreeworld June 11, 2014, 1:15 pm via TweetDeck 9 3
Thoughts & condolences to family & colleagues of 8 de-miners reported killed & 3 injured by gunfire in Afghanistan shares PMARF

ICBL @minefreeworld June 27, 2014, 5:36 pm via Twitter Web Client 9 4
In 1999, the common estimate was 26,600 people killed or injured by mines and ERW each year. Today, we record fewer than 4,000. #3RevCon

ICBL @minefreeworld June 24, 2014, 5:31 pm via Twitter Web Client 8 2
Austria (with Costa Rica) reminds that victim assistance needs will remain when other @mineban treaty obligations fulfilled. #3RevCon

Tweets most favorited included:

ICBL @minefreeworld June 27, 2014, 7:25 pm via TweetDeck 11 5
#3RevCon now closed, with #Maputo Action adopted & US announcing it intends to join @MineBanTreaty in future. See: bit.ly/11k1WMA

ICBL @minefreeworld June 27, 2014, 5:36 pm via Twitter Web Client 9 4
In 1999, the common estimate was 26,600 people killed or injured by mines and ERW each year. Today, we record fewer than 4,000. #3RevCon

ICBL @minefreeworld March 27, 2014, 11:59 am via TweetDeck 9 4
Jeff Abramson, from @MineMonitor, is challenging @US to commit to join @MineBanTreaty by June 2014 #Commit2Complete http://t.co/9ko2ULu4F

ICBL @minefreeworld March 29, 2014, 1:06 am via Twitter for iPad 9 4
The International Campaign to Ban Landmines extends its deepest sympathies to those killed & affected by attack on @Roots4Peace in Kabul

ICBL @minefreeworld June 23, 2014, 11:00 am via Twitter Web Client 9 3
3rd Review Conference of the @MineBanTreaty in Maputo. #Mozambique is about to begin - we'll #liveTweet as long as wifi + power allows