ICBL Third Review Conference Media Review – 8-7-2014

International Coverage
International coverage of ICBL participation in the Third Review Conference was widespread and covered a range of perspectives including stories on Mozambique as a treaty success with ongoing challenges, interviews with landmine survivors, a thorough critique of US ban policy over several days, and ICBL's completion challenge calls, among others.

Coverage was recorded in Arabic, Chinese, English, French, German, Portuguese and Spanish and was carried by international news services Agence France Presse, Associated Press, CNN, Deutsche Welle, EFE, Lusa, Reuters, Bloomberg and Xinhua. Significant coverage also appeared in Chicago Sun-Times, Der Spiegel, New York Times, Time Magazine, Wall Street Journal and Washington Post, as well as on Al-Jazeera television, Radio France Internationale, Radio Television Suisse and Rádio e Televisão de Portugal.

The New York times notably carried three feature length stories and an editorial, from 23 June to 5 July focusing on US mine ban policy and the 27 June announcement that the US will take steps towards joining the treaty.

Local Coverage
Several Mozambique national outlets including television, radio, online and print media provided extensive coverage of the Third Review Conference. Coverage included reporting on the plenary and high level segments of the meeting and importantly also on the ICBL Survivor Network workshop and on the delegation overall, including Mozambican campaigners and landmine survivors.

National television and radio broadcasts on the meeting were aired throughout the week but unfortunately were not available online. A range of online journal coverage is included below.

Arabic
Alrai Media Group – France hailed today the decision by the US to stop production of antipersonnel mines – 30 June
http://www.alraimedia.com/Articles.aspx?id=515048

English
New York Times – Treaty is making landmines weapon of the past - 23 June
http://www.nytimes.com/2014/06/23/world/africa/treaty-is-making-land-mines-weapon-of-past-group-says.html

Al-Jazeera – Looking back at landmine treaty 15 years – 23 June
http://www.aljazeera.com/video/africa/2014/06/looking-back-at-landmine-treaty-15-years-201462414258407588.html

AP – Mozambique free of landmines – 23 June
http://news.yahoo.com/mozambique-free-landmines-end-2014-144916222.html

Time Magazine – Rats sniff out danger - 23 June
http://time.com/2912460/rats-sniff-out-danger-15-years-of-land-mine-progress/

AFP – US not ready to commit to landmine ban treaty – 23 June
http://mg.co.za/article/2014-06-23-us-not-ready-to-commit-to-landmine-ban-treaty

Star of Africa – APA – Landmine conference begins in Maputo – 23 June
http://en.starafrica.com/news/landmine-conference-begins-in-maputo.html

24 - France Reafirms Universalization need for MBT – 24 June
http://nvonews.com/france-reaffirms-need-to-ban-all-anti-personnel-mines/

New York Times – US chided for delays over treaty on weapons – 25 June
http://www.nytimes.com/2014/06/26/world/us-chided-for-delays-over-treaty-on-weapons.html

Chicago Sun Times – World fights landmines but US still on sidelines – 26 June
http://www.suntimes.com/news/steinberg/28304156-452/world-fights-land-mines-but-us-still-on-sidelines.html

Toronto Star – US takes new step toward signing MBT 27 June
http://www.thestar.com/news/world/2014/06/27/us_takes_new_step_toward_signing_landmine_treaty.html

WSJ - In New Land Mine Policy, U.S. Takes Step Toward Treaty Approval 27-6
http://online.wsj.com/articles/obama-administration-sets-course-to-sign-land-mine-ban-1403870731

AP – US will join treaty to ban landmines 27-6
http://www.pressherald.com/2014/06/28/u-s-will-join-treaty-to-ban-land-mines/

http://www.nytimes.com/2014/06/28/us/us-to-cut-its-land-mine-stockpile.html

Bloomberg – Obama to halt production of land mines – 27-6
http://www.bloomberg.com/news/2014-06-27/obama-to-halt-production-of-land-mines-move-to-stop-use.html

Al-Jazeera.com – US to stop producing, buying landmines 27 June
http://www.aljazeera.com/news/americas/2014/06/us-stop-producing-buying-landmines-2014627133413522654.html

Deutsche Welle US – Us diligently pursuing solutions to join anti landmine Ottawa Convention – 27-6

http://www.dw.de/us-diligently-pursuing-solutions-to-join-anti-landmine-ottawa-convention/a-17743031

CNN - U.S. to phase out landmines that target people 27- June
http://edition.cnn.com/2014/06/27/us/u-s-landmines/

http://www.globalpost.com/dispatch/news/afp/140627/us-moves-phase-out-landmines

Washington Post - U.S. declares it will not produce any more antipersonnel land mines – 27 June
http://www.washingtonpost.com/world/national-security/us-declares-it-will-not-produce-any-more-antipersonnel-land-mines/2014/06/27/f20f6f74-fdf5-11e3-932c-0a55b81f48ce_story.html

PR Web - Handicap International Welcomes Tentative, U.S. Steps Towards Mine Ban Treaty Accession – 27 June
http://www.digitaljournal.com/pr/2021253 - ixzz36sa4geZi

Reuters – U.S. says will no longer make, buy anti-personnel land mines -28-6
http://www.japantimes.co.jp/news/2014/06/28/world/politics-diplomacy-world/u-s-says-will-no-longer-make-buy-anti-personnel-land-mines/?utm_source=rss&utm_medium=rss&utm_campaign=u-s-says-will-no-longer-make-buy-anti-personnel-land-mines

International Herald Tribune (NYT) – US finally says no to AP landmines 28-6
http://tribune.com.pk/story/728244/us-finally-says-no-to-anti-personnel-landmines/

International Business Times – US Landmines Ban: Republicans and Human Rights Activists Criticise Obama's Decision – 28-6
http://www.ibtimes.co.uk/us-landmines-ban-republicans-human-rights-activists-criticise-obamas-decision-1454497

CNN - U.S. to phase out landmines that target people 28-6
http://edition.cnn.com/2014/06/27/us/u-s-landmines/

Al-Jazeera America - US signals intention to eliminate its land mines, join treaty 28-6
http://america.aljazeera.com/articles/2014/6/27/us-mine-treaty.html

VOA – US phasing out landmines – 28-6
http://www.voanews.com/content/us-moves-to-phase-out-landmines/1946501.html

New York Times – Still further to go on landmines 5 July
http://www.nytimes.com/2014/07/05/opinion/still-further-to-go-on-land-mines.html?_r=0

French
Journal Metro – Ambitieux objectif de deminage au Mozambique
http://journalmetro.com/monde/515348/ambitieux-objectif-de-deminage-au-mozambique/

Afrique Infos - Le Mozambique bientôt exempt de mines terrestres – 23 June
http://m.afriquinfos.com/noticia.asp?id=257783

AP – Mozambique veut deminer tout son territoire - 23 June
http://www.985fm.ca/international/nouvelles/le-mozambique-veut-deminer-tout-son-territoire-d-i-327008.html

Le Temps
Mines antipersonnel, «il reste encore à faire» - 24 June
http://www.letemps.ch/Page/Uuid/9ba36800-fa46-11e3-becf-b7f9645726d2/Mines_antipersonnel_il_reste_encore_à_faire

Quinze ans après – 24 June
http://www.newspress.fr/Communique_FR_279957_337.aspx

L'avenir (Belge) - La princesse Astrid en terrain mozambicain miné - 27-June
http://www.lavenir.net/article/detail.aspx?articleid=dmf20140627_00496925

AFP - Les Etats-Unis font un pas vers le traité interdisant les mines antipersonnel – 27 June
http://tempsreel.nouvelobs.com/topnews/20140627.AFP0661/washington-souhaite-adherer-au-traite-interdisant-les-mines-antipersonnel.html

France info - Les Etats-Unis prêts à l'interdiction des mines antipersonnel – 27 June
http://www.franceinfo.fr/actu/monde/article/les-etats-unis-prets-l-interdiction-des-mines-antipersonnel-519421

Le Journal de Montréal – 27 June http://www.journaldemontreal.com/2014/06/27/washington-souhaite-adherer-au-traite-interdisant-les-mines-antipersonnel

RTS (Radio Télévision Suisse) – 27 June
http://www.rts.ch/info/monde/5965586-les-etats-unis-ne-fabriqueront-plus-de-mines-antipersonnel.html

Romandie.com (Suisse) - 27 June
http://www.romandie.com/news/Washington-sengage-sur-la-voie-de-linterdiction-des-mines/492203.rom

Le Matin (Suisse) – 27 June
http://www.lematin.ch/monde/ameriques/Les-EtatsUnis-ne-fabriqueront-plus-de-mines-antipersonnel/story/31468769

German
Der Spiegel – 27 June
http://www.spiegel.de/politik/ausland/landminen-usa-bereiten-beitritt-zu-anti-minen-konvention-vor-a-978003.html

Die Welt – 27 June
http://www.welt.de/newsticker/news1/article129553344/USA-wollen-keine-Landminen-mehr-produzieren.html

Mandarin Chinese
Etoday.net – 23 June
http://www.ettoday.net/news/20140623/370964.htm

Sina – 24 June
http://m.news.sina.com.tw/article/20140624/12744651.html

Xinhua in Africa – 24 June
http://www.xinhuaafrica.com/index.php?m=content&c=index&a=show&catid=14&id=6757

Portuguese
Noticias ao Minuto - Moçambique Guebuza alerta para necessidade imediata de banir minas terrestres – 23 June
http://www.noticiasaominuto.com/mundo/238469/guebuza-alerta-para-necessidade-imediata-de-banir-minas-terrestres

Lusa – Maputo Centenas de delegados internacionais analisam avanços na erradicação de minas 23 June
http://www.noticiasaominuto.com/mundo/237782/centenas-de-delegados-internacionais-analisam-avancos-na-erradicacao-de-minas

Lusa - Maputo Minas terrestres cada vez mais perto do fim 23-6
http://www.noticiasaominuto.com/mundo/238419/minas-terrestres-cada-vez-mais-perto-do-fim

China Radio International - Moçambique deverá concluir trabalhos de desminagem até ao final deste ano 23 June
http://portuguese.cri.cn/1721/2014/06/24/1s185845.htm

Lusa - Mais de 160 países iniciam hoje em Maputo plano final para erradicação de minas terrestres – 23 June
http://www.acorianooriental.pt/noticia/mais-de-160-paises-iniciam-hoje-em-maputo-plano-final-para-erradicacao-de-minas-terrestres

RTP - PR moçambicano avisa que não se pode esperar mais 15 anos para banir minas terrestres – 23 June
http://www.rtp.pt/noticias/index.php?article=747195&tm=7&layout=121&visual=49

RTP - Produção e uso de minas terrestres cada vez mais perto do fim – 23 June
http://www.rtp.pt/noticias/index.php?article=747148&tm=7&layout=121&visual=49

NOTICIAS: ATÉ DEZEMBRO DESTE ANO: Moçambique poderá estar livre de minas – 24 June
http://www.jornalnoticias.co.mz/index.php/main/18097-ate-dezembro-deste-ano-mocambique-podera-estar-livre-de-minas

NOTICIAS: MINAS ANTI-PESSOAIS: Tratado mudou o mundo – 24 June
http://www.jornalnoticias.co.mz/index.php/politica/18127-minas-anti-pessoais-tratado-mudou-o-mundo

Nobel da Paz lamenta recurso às minas pelos Estados em guerra

TERÇA, 24 JUNHO 2014 15:24 | REDACÇÃO

http://opais.sapo.mz/index.php/politica/63-politica/29925-nobel-da-paz-lamenta-recurso-as-minas-pelos-estados-em-guerra.html

O Pais: Sofala é a província com maior área minada em Moçambique – 24 June
http://opais.sapo.mz/index.php/sociedade/45-sociedade/29928-sofala-e-a-provincia-com-maior-area-minada-em-mocambique.html

Noticias: Pessoa com deficiência: Barreiras arquitectónicas dificultam integração social – 25 June
http://www.jornalnoticias.co.mz/index.php/politica/18185-pessoa-com-deficiencia-barreiras-arquitectonicas-dificultam-integracao-social

EFE – Estados Unidos anunciam que não irão substituir estoque de minas antipessoal - 27 June
http://noticias.r7.com/internacional/estados-unidos-anunciam-que-nao-irao-substituir-estoque-de-minas-antipessoal-27062014

AFP - EUA anunciam fim de fabricação de minas antipessoais - 27 June
http://www.em.com.br/app/noticia/internacional/2014/06/27/interna_internacional,543224/eua-anunciam-fim-de-fabricacao-de-minas-antipessoais.shtml

RFI – EUA se comprometem a parar fabricação de minas terrestres antipessoais - 27 June
http://www.portugues.rfi.fr/americas/20140627-eua-se-comprometem-parar-fabricacao-de-minas-terrestres-antipessoais

Correio da Mananha Estados Unidos anunciam intenção de aderir ao tratado internacional de minas terrestres - 27 June
http://www.cmjornal.xl.pt/detalhe/noticias/ultima-hora/estados-unidos-anunciam-intencao-de-aderir-ao-tratado-internacional-de-minas-terrestres

Lusa - Maputo Governo português apela à destruição de 'stocks' de minas terrestres - 27 June
http://www.noticiasaominuto.com/mundo/240568/governo-portugues-apela-a-destruicao-de-stocks-de-minas-terrestres

Spanish
EFE – Maputo acoge conferencia sobre tratado de Ottawa para erradicación de minas - 23 June
http://www.lavanguardia.com/internacional/20140623/54410227483/maputo-acoge-conferencia-sobre-tratado-de-ottawa-para-erradicacion-de-minas.html

EFE - EEUU da un paso decisivo para unirse al tratado de prohibición de minas – 27 June
http://www.efe.com/efe/noticias/usa/portada/eeuu-paso-decisivo-para-unirse-tratado-prohibicion-minas/5/50064/2356047

Mundo Negro Digital – Encuentro en Mozambique para acabar minas antipersonales – 24 June
http://www.mundonegro.com/mnd/24-06-2014/encuentro-mozambique-para-acabar-minas-antipersonales-mundo

Sahara Press Service – La RASD apoya el Tratado de Prohibición de Minas y la Convención sobre Municiones en Racimo – 30 June
http://www.spsrasd.info/es/content/la-rasd-apoya-el-tratado-de-prohibici%C3%B3n-de-minas-y-la-convenci%C3%B3n-sobre-municiones-en-racimo

Related Media

http://edition.cnn.com/2014/06/26/world/land-mines-photography/

BBC The World/Public Radio International – Interview with Jody Williams – 1 July
http://www.pri.org/stories/2014-07-01/will-us-join-other-nations-banning-land-mines

Vermont Public Radio – Leahy criticizes Obama not supporting ban on landmines – 24 June
http://digital.vpr.net/post/leahy-criticizes-obama-not-supporting-ban-land-mines

US Senator Leahy 25-6 statement on the Mine Ban Treaty: http://youtu.be/jO7nE-0zCAo.

CBC - Interview with Yeshua Mosher– 24 June

http://www.cbc.ca/ontheisland/2014/06/24/landmine-activist-yeshua-moser-puangsuwan/

Report on Handicap International field trip round Beira, broadcast on at least 4 national German radio stations (BR, WDR, SWR, Deutschlandfunk):
http://www.ardmediathek.de/radio/Informationen-am-Mittag-Beitr%C3%A4ge-Deuts/Die-Plage-ausrotten-Wie-Mosambik-sich-/Deutschlandfunk/Audio-Podcast?documentId=22014062&bcastId=21554262

Radio interview with HI Germany Director François De Keersmaeker - 23 June
http://www.wdr5.de/sendungen/morgenecho/landminen110.html

Neues Deutschland – 23 June
http://www.neues-deutschland.de/artikel/936741.zehn-opfer-pro-tag.html

German press release (based on the ICBL release) Entwicklungspolitiks online – 23 June
http://www.epo.de/index.php?option=com_content&view=article&id=10097%3Amosambik-soll-bald-von-minen-befreit-sein&catid=99%3Atopnews&Itemid=1

Pacifica Radio – Interview with Jody Williams - 1 July
http://uprisingradio.org/home/2014/07/01/nobel-laureate-is-cautiously-optimistic-on-obama-promise-to-join-landmine-treaty

Social Media

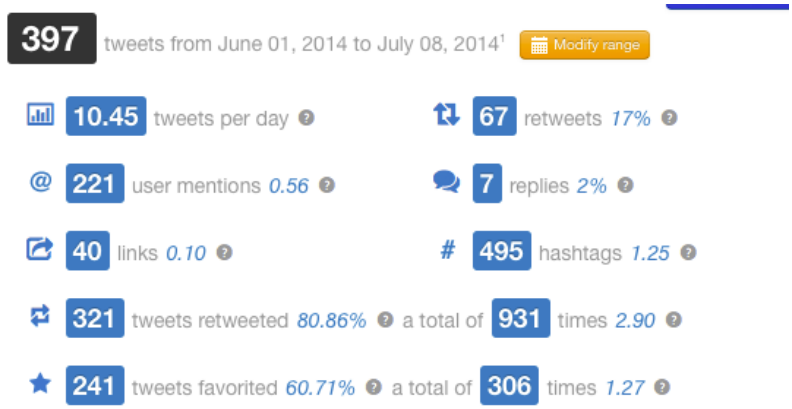
Campaign messaging around the 3RC and the ICBL Completion Challenge to states was broadcast to a wide audience via Facebook and Twitter in the run up to and during the meeting.

Facebook

Messages via Facebook reached an average of 12,500 viewers per day from 1 June to 8 July and were distributed to some 20,000 individuals on closing day of the conference. This level of reach was maintained until 2 July.

Twitter

There were 397 tweets sent out on the @Minefreeworld account from 1 June to 8 July, with 336 of those from 23 to 27 June. 321 or over 80% of all tweets were retweeted, for a total of 931 times.



The tweets most retweeted included:

Tweets most favorited included: